

Report Parameters :

BILLING SUMMARY : YES

MAKEGOODS : YES

SORT BY : By Order Number

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

CONTRACT NO. REV.

1161-69980-1

DATE PRINTED

10/07/16

PAGE 1

381424 AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME TARGETED PLATFORM MEDIA LLC
AND 650 Massachusetts Ave NW Ste 210ADDRESS Washington DC 20001-3728
USA

CONTACT PRODUCT EST 4563 PRIORITIES USA ACTION

LOCAL SALESPERSON Sean Dorsey AGENCY EST. NO. 4563

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/07/16 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior noticeCBS Television Stations Standard Terms and Conditions for advertising shall apply.
2) CBS reserves the right to refuse payments in select formats based on business circumstances.
1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to										
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
10/6/16	AG-NEW ORDER									
1	11111..	4 1	05:00A	05:30A	30S	11/01/16-11/04/16 11/07/16-11/07/16		5	300.00	1500.00
2	11111..	4 1	05:30A	06:00A	30S	11/01/16-11/04/16 11/07/16-11/07/16		5	400.00	2000.00
3	11111..	4 1	06:00A	06:30A	30S	11/01/16-11/04/16 11/07/16-11/07/16		5	800.00	4000.00
4	11111..	4 1	07:00A	08:00A	30S	11/01/16-11/04/16 11/07/16-11/07/16		5	800.00	4000.00
5	11111..	4 1	08:00A	09:00A	30S	11/01/16-11/04/16 11/07/16-11/07/16		5	800.00	4000.00
6	Sa	4	07:00A	09:00A	30S	11/05/16-11/05/16	CBS SATURDAY EARLY SHOW	4	300.00	1200.00
7	Su	4	08:58A	10:30A	30S	11/06/16-11/06/16	CBS SUNDAY MORNING	4	2500.00	10000.00
8	M-F	5 2	10:00A	11:00A	30S	11/01/16-11/04/16 11/07/16-11/07/16	LET'S MAKE A DEAL	7	500.00	3500.00
9	M-F	6 2	11:00A	12:00N	30S	11/01/16-11/04/16 11/07/16-11/07/16	PRICE IS RIGHT	8	800.00	6400.00
10	11111..	4 1	11:58A	12:30P	30S	11/01/16-11/04/16 11/07/16-11/07/16	NOON NEWS	5	700.00	3500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

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381424	AGENCY (OR SERVICE) ACTING AS AGENT FOR		322386	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	TARGETED PLATFORM MEDIA LLC			PRIORITIES USA ACTION		
AND	650 Massachusetts Ave NW Ste 210			1101 15th St NW Lbby 2		
ADDRESS	Washington DC 20001-3728			Washington DC 20005-5002		
	USA			USA		
CONTACT				PRODUCTEST 4563 PRIORITIES USA ACTION		
LOCAL SALESPERSON	Sean Dorsey	AGENCY EST. NO.	4563	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/07/16 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	FROM TIME	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11	11111..	4 1	12:30P	02:00P	30S	11/01/16-11/04/16 11/07/16-11/07/16	CBS SOAPS	5	1200.00	6000.00
12	M-F	6 2	02:00P	03:00P	30S	11/01/16-11/04/16 11/07/16-11/07/16	THE TALK	8	800.00	6400.00
13	M-F	6 2	03:00P	04:00P	30S	11/01/16-11/04/16 11/07/16-11/07/16	DR PHIL	8	550.00	4400.00
14	M-F	6 2	04:00P	05:00P	30S	11/01/16-11/04/16 11/07/16-11/07/16	JUDGE JUDY	8	800.00	6400.00
15	11111..	4 1	05:00P	05:30P	30S	11/01/16-11/04/16 11/07/16-11/07/16		5	1800.00	9000.00
16	11111..	4 1	05:30P	06:00P	30S	11/01/16-11/04/16 11/07/16-11/07/16		5	1800.00	9000.00
17	11111..	4 1	05:58P	06:30P	30S	11/01/16-11/04/16 11/07/16-11/07/16	EARLY NEWS	5	2000.00	10000.00
18	11111..	4 1	06:30P	07:00P	30S	11/01/16-11/04/16 11/07/16-11/07/16		5	3000.00	15000.00
19	11111..	4 1	06:58P	07:30P	30S	11/01/16-11/04/16 11/07/16-11/07/16	ENTERTAINMENT TONIGHT	5	1600.00	8000.00
20	11111..	4 1	07:27P	08:00P	30S	11/01/16-11/04/16 11/07/16-11/07/16	THE INSIDER	5	1600.00	8000.00

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ADDRESS	Washington DC 20001-3728			Washington DC 20005-5002		
	USA			USA		
CONTACT				PRODUCTEST 4563 PRIORITIES USA ACTION		
LOCAL SALESPERSON	Sean Dorsey	AGENCY EST. NO.	4563	PRODUCT CODE	1300	
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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
21	Sa	1	07:00P	07:30P	30S	11/05/16-11/05/16		1	600.00	600.00
ASAT INSIDE										
22	11111.0	4 1	11:00P	11:35P	30S	11/01/16-11/04/16 11/07/16-11/07/16	LATE NEWS	5	2000.00	10000.00
23	11111..	4 1	01:37A	02:12A	30S	11/01/16-11/04/16 11/07/16-11/07/16	CBS4 NEWS REPEAT	5	100.00	500.00
24	11111..	4 1	11:35P	12:37A	30S	11/01/16-11/04/16 11/07/16-11/07/16	LATE SHOW WITH STEPHEN	5	700.00	3500.00
25	11111..	4 1	12:37A	01:37A	30S	11/01/16-11/04/16 11/07/16-11/07/16	THE LATE LATE SHOW/JAMES	5	350.00	1750.00
26	Sa	1	11:35P	12:35A	30S	11/05/16-11/05/16	ET WEEKEND	1	300.00	300.00
27	Su	1	11:35P	12:05A	30S	11/06/16-11/06/16	INSIDER WEEKEND	1	500.00	500.00
28	Su	1	12:05A	01:05A	30S	11/06/16-11/06/16	TMZ WKND	1	275.00	275.00
29	T	1	07:58P	09:00P	30S	11/01/16-11/01/16	NAVY NCIS	1	8000.00	8000.00
30	T	1	10:00P	11:00P	30S	11/01/16-11/01/16	NCIS: NEW ORLEANS	1	7000.00	7000.00
31	W	1	07:57P	09:00P	30S	11/02/16-11/02/16	SURVIVOR	1	4000.00	4000.00
32	...1...	1	08:00P	08:30P	30S	11/03/16-11/03/16		1	10000.00	10000.00
BIG BANG										

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	USA				USA			
CONTACT					PRODUCTEST 4563 PRIORITIES USA ACTION			
LOCAL SALESPERSON	Sean Dorsey		AGENCY EST. NO.		PRODUCT CODE			
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33	F	1	09:00P	10:00P	30S	11/04/16-11/04/16	HAWAII FIVE-0	1	4200.00	4200.00
34	F	1	10:00P	11:00P	30S	11/04/16-11/04/16	BLUE BLOODS	1	5500.00	5500.00
35	Sa	1	07:58P	09:00P	30S	11/05/16-11/05/16	CRIME TIME SATURDAY	1	1500.00	1500.00
36	Sa	1	08:57P	10:00P	30S	11/05/16-11/05/16	CRIME TIME SATURDAY	1	1500.00	1500.00
37	Su	1	06:57P	08:00P	30S	11/06/16-11/06/16	SIXTY MINUTES SUNDAY	1	15000.00	15000.00
38	Sa	1	12:00N	03:30P	30S	11/05/16-11/05/16	ACC FOOTBALL	1	1500.00	1500.00
ACC FTBL-ALL GAMES										
39	Su	1	12:57P	07:30P	30S	11/06/16-11/06/16	NFL FOOTBALL (DOLPHINS)	1	40000.00	40000.00
DOLPHINS JETS										
40	Su	1	03:58P	07:30P	30S	11/06/16-11/06/16	NFL FOOTBALL - 4PM	1	25000.00	25000.00
Total Contract:								148		262925.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						.00	262925.00	.00	262925.00	
GRAND TOTAL									262925.00	

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